



In the current economic climate it may be difficult to see where you will find your competitive advantage.

Is it through your products, services, pricing or investment strategies?

It is likely your competitors will be close in being able to match all of your propositions, so where will you find the deal-winning advantage?

At Fuel Learning we believe that first impressions last and that you have the opportunity to positively influence your client and prospect successes right from the off – through your ability to present.

Sales and tender presentations, project pitches, job interviews can be won or lost in the critical moments when it comes to present your story. That is why Fuel learning has developed Presenting with Impact – a fresh, innovative way of communicating with audiences from 1 to 10,000.

It is a tool that allows the presenter to be totally confident, natural, completely connected and able to transmit a message with absolute clarity.

WHAT IS THE PRESENTING WITH IMPACT PROGRAMME?

✓ Presenting With Impact charts a unique approach to delivering confident, authentic and inspirational presentations.

✓ Each module contains both theory and carefully explained exercises.

✓ While most people who give business presentations concentrate on the content, research shows that what audiences react to is the delivery: how you sound and how you appear.

✓ Based on highly successful presentational success, the facilitators draw on their many years of presentational experience to take the delegate on a challenging and highly practical journey of development.

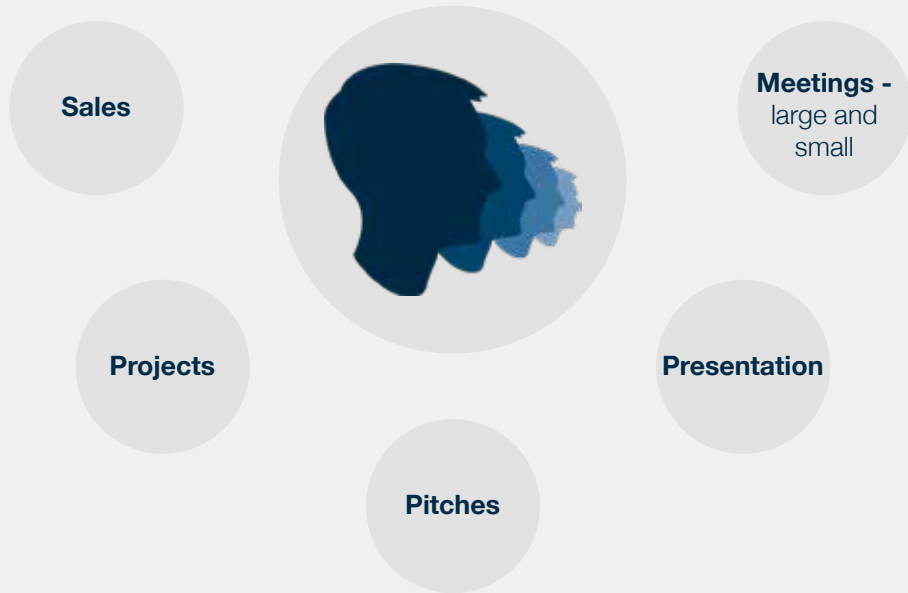
Presenting With Impact is a two-day course which is broken down into 3 essential areas:

STYLE
how you come across

STRUCTURE
how the content is presented

CONTENT
what you actually present

For people who present/communicate in formal and informal environments:



KEY OUTCOMES

Most importantly, delegates will:

- ✓ Be confident in their ability to deliver their speech
- ✓ Be on the right road to be known as a outstanding presenter/communicator
- ✓ Have an immediate and long-lasting impact on others

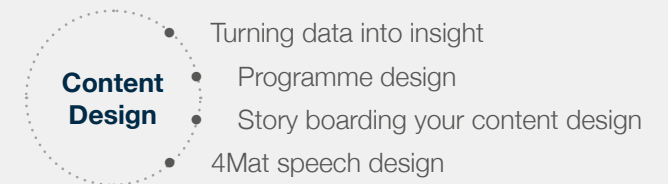
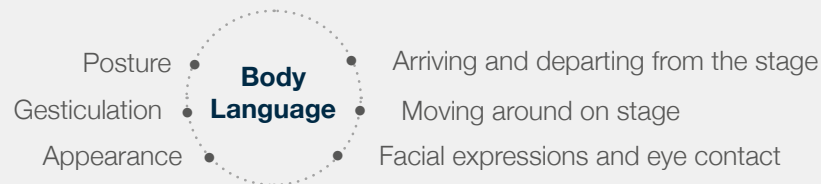
At the end of the programme each delegate will have had:

- 1 Personalised coaching in presenting to audiences of various sizes and settings
- 2 Practised presenting on real topics
- 3 Access to a deeper understanding of the various ways to impact their presentations and enhance what they are saying

THE PROGRAMME IN A NUTSHELL

Specifically, the programmed will address:

- ✓ Use of strategies to help overcome 'stage fright' and pre presentation nerves
- ✓ Enhance your own personal style in the delivery of your presentation
- ✓ Develop enormous impact and leave a memorable experience for those taking part in your presentation.



WHO IS THE PRESENTING WITH IMPACT PROGRAMME AIMED AT?

If you need to present/communicate to others then this programme will add significant value to you and the people you present to – whether you're standing up at the company conference, running a morning buzz team session or pitching your idea to the dragons den. This programme will benefit everyone, from the CEO to entry level employees.

TO FIND OUT MORE, PLEASE CONTACT US AT:

 info@fuellearning.com

 0121 651 1200



Unit 8, Villiers Court Meriden Business Park,
Copse Drive, Coventry CV5 9RN
0121 651 1200